Privacy Policy

The Cowpasture River Preservation Association (CRPA) places a high priority on protecting your privacy. This privacy policy was created to demonstrate CRPA's firm commitment to the privacy of our members and website users. This policy explains what types of information are collected by CRPA's website, cowpastureriver.org, and how this information is used.

What Personally Identifiable Information is Collected

CRPA members may voluntarily provide us with contact information (such as names, email addresses, and phone numbers). We may use this information for specific, limited purposes. You may always "opt-out," either now or at any time in the future, if you do not wish to receive our emails. To opt-out, please send an email to director@cowpastureriver.org with "Opt-Out" in the subject line.

IP addresses

CRPA uses your IP address to help diagnose problems with our server, to administer cowpastureriver.org, and for statistical metrics used to track website visitor traffic. CRPA will prioritize the use of aggregated and anonymized data to manage its website.

Cookies

CRPA's website, cowpastureriver.org, uses "cookie" messages to automatically help provide better services. They remind us who you are and your preferences for our website based on what you've done and told us before. The "cookie" is placed in your computer and is read when you come back to our website. Cookies let us take you to the information and features you're particularly interested in. They also let us track your usage of cowpastureriver.org so we know which parts of our sites are most popular. You can reject cookies or cancel them by instructing your web browser accordingly.

How Your Information May Be Used

We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests; to process your membership application; etc. You may choose to opt out at any time, which will cease all electronic communications from us. We may also use your information to track visits on our website. This lets us see which of our features are the most popular so we can better serve our users' needs. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties. To opt-out, please send an email to director@cowpastureriver.org, with "Opt-Out" in the subject line. CRPA does not use personal information in conjunction with artificial intelligence platforms.

Email Privacy

CRPA does not provide, sell, or rent email addresses to anyone outside the organization, unless specifically requested and required by law.

External Links

Our website, cowpastureriver.org, may include links to external websites. These links do not fall under the cowpastureriver.org domain, and CRPA is not responsible for the privacy practices or the content of external websites. Your use of any linked website is solely at your own risk.

Donations

If CRPA maintains an online platform for donations, CRPA will use a secure platform to receive such donations. CRPA will, at minimum, utilize secure payment gateways, multifactor authentication, and encrypted donor information.

Modifications

We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms. CRPA will review this policy at least annually and modify it as needed to reflect changes in technology or other needs. Such review will, at minimum, include a review of (1) which parties within CRPA have access to member information, (2) an assessment of CRPA password and passkey stewardship, (3) the CRPA cybersecurity measures, (4) whether the policy is being followed and disseminated to employees, volunteers, and other agents, and (5) a review of any new legal developments that would alter this policy.